

YES! My organization would like to sponsor the 2009 NSMC Cancer WALK at the level selected below:



\$25,000 PRESENTING SPONSOR



\$15,000 CHAMPION SPONSOR

- **Premier WALK day public relations exposure**, including participation in the main stage program
- **Full page, full color ad** on the back cover of *Tributes*, distributed to more than 85,000 homes and businesses through regional newspapers
- **Regional public relations campaigns** reaching over one million homes and businesses with media sponsors including WHDH-TV Channel 7 and Essex County newspapers
- **Web links** on nsmccancerwalk.org and in the monthly *WALK Talk* e-newsletter
- **Feature article** in *NSMC Giving*, our quarterly newsletter mailed to 20,000 homes
- **Sponsor flag** with your company name flying in downtown Salem during May & June 2009
- **Registration gift** with your company logo for 5,000 walkers
- **WALK day promotional tent** for your company at Salem Willows Park
- **WALK day main stage banner** with your company logo
- **WALK route mile marker signs** with your company logo
- **WALK route water stop signage** with your company logo

\$10,000 LEADERSHIP SPONSOR

- **Full page, full color ad** on the inside back cover of *Tributes*, distributed to more than 85,000 homes and businesses through regional newspapers
- **Regional public relations campaigns** reaching over one million homes and businesses with media sponsors including WHDH-TV Channel 7 and Essex County newspapers
- **Web links** on nsmccancerwalk.org and in the monthly *WALK Talk* e-newsletter
- **Feature article** in *NSMC Giving*, our quarterly newsletter mailed to 20,000 homes
- **Sponsor flag** with your company name flying in downtown Salem during May & June 2009
- **WALK day promotional tent** for your company at Salem Willows Park
- **WALK day main stage banner** with your company logo
- **WALK route mile marker signs** with your company logo
- **WALK route water stop signage** with your company logo



\$5,000 SUPPORTING SPONSOR

- **Full page black and white ad** in *Tributes*, distributed to more than 85,000 homes and businesses through regional newspapers
- **Web links** on nsmccancerwalk.org and in the monthly *WALK Talk* e-newsletter
- **Company recognition** in *NSMC Giving*, our quarterly newsletter mailed to 20,000 homes
- **Sponsor flag** with your company name flying in downtown Salem during May & June 2009
- **WALK day promotional tent** for your company at Salem Willows Park
- **WALK day main stage banner** with your company logo
- **WALK route mile marker signs** with your company logo



\$3,000 BENEFACTOR SPONSOR

- **Half page black and white ad** in *Tributes*, distributed to more than 85,000 homes and businesses through regional newspapers
- **Web links** on nsmccancerwalk.org and in the monthly *WALK Talk* e-newsletter
- **Company recognition** in *NSMC Giving*, our quarterly newsletter mailed to 20,000 homes
- **Table in the WALK Benefactor tent** for company promotion at Salem Willows Park

Company name: _____

Contact person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Payment: Please make checks payable to **NSMC Cancer WALK**.

If by credit card: VISA MasterCard AMEX

Expiration date (mo/yr): /

Name on card: _____

Cardholder signature: _____

Questions? Call Tracey Chalifour at 978-825-6129 or e-mail cancerwalk@partners.org